



*Sierra Papa Aviation Consulting LLC
provides a broad range of services
for litigation involving General Aviation,
Major and Regional Airlines.*

Litigation Support

Financial Analysis

**Forensic Accounting/
Fraud Examination**

Trial Strategy & Preparation



Sherry J. Parshley, Ph.D.

602.909.7623

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10617 North 8th Street, Phoenix, Arizona 85020

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A Unique Blend of Aviation and Financial Expertise

Sherry Parshley is an accomplished aviator, having been involved in aviation for over 25 years. She is a pilot, aircraft owner, co-builder of a homebuilt aircraft and performed all flight testing.

Ms. Parshley has significant financial experience in aviation, having held key financial and operational positions at major and regional airlines.

This unique blend of experience, combined with the ability to communicate complicated facts in a clear and concise manner, enables her to assist with developing effective trial strategies and presentations.

***"I have known Sherry since our beginnings in aviation over
25 years ago. Matching her passion for aviation is her sense
of integrity and fairness as well as an eye for detail."***

– David Wyndham,
Co-Owner & Vice President,
Conklin & deDecker



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Aviation and Financial Experience

Sherry has logged over 2,000 hours flying and flight instructing in small airplanes. She has owned an antique aircraft and co-built a Van's RV-8. She has over 600 hours of flight instructing experience.

Ms. Parshley's understanding of the dynamics of aircraft operations, piloting, FBO's, FARs and ownership make her an excellent resource in researching and preparing any case involving general aviation.

Commercial Pilot

Airplane Single and Multi-Engine Land,
Instrument Airplane

Flight Instructor

Airplane Single Engine Land, Instrument
Airplane

Ground Instructor: Advanced, Instrument

PhD. in Business Administration/Finance
Northcentral University

M.S. in Finance

Boston College

M.B.A.

Southern New Hampshire University

B.S. in Economics

University of New Hampshire





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Aviation Litigation Support

Ms. Parshley's knowledge and understanding of aviation issues, from general aviation to major airlines, make her an excellent addition to any litigation support team. Her perspective is that of a pilot, an aircraft owner, a flight instructor and aircraft builder.

Financial Analysis

Ms. Parshley is a **Certified Management Accountant** with over fifteen years experience in various accounting and finance roles. She was a Finance Manager for the Maintenance and Engineering division of a major airline, responsible for \$500 million operating and capital budgets.

Forensic Accounting/Fraud Examination

As a **Certified Fraud Examiner** and Certified Management Accountant, Ms. Parshley is able to provide fraud examination and forensic accounting services as needed for litigation support purposes in cases involving fraudulent or negligent misrepresentations.

Trial Strategy & Preparation

Preparing an aviation related case with complex financial data for a jury with little financial or aviation background calls for unique skills. Ms. Parshley's experience in trial preparation is invaluable in helping to prepare a case that is simple and compelling and cuts through industry jargon.



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SPECIFIC CASE EXPERIENCE

AIR-21

Ms. Parshley participated in the preparation of one of the first AIR 21 cases to proceed to an administrative hearing. This case involved several months of preparation, including document reviews, witness preparation and depositions. Ms. Parshley was able to communicate a complicated case in an understandable manner.

LANDMARK CASE

No. 84 Employer-Teamster Joint Council Pension Trust Fund v. Am. West Holding Corp.

America West is a landmark Ninth Circuit decision holding that investors pleaded with particularity facts raising a strong inference of corporate defendants' fraudulent intent. Ms. Parshley guided the team through the workings of a major airline and helped build a compelling, effective case resulting in a multi-million dollar settlement for investors.

***“Sherry’s extensive knowledge of the airline industry,
coupled with her accounting background, was key to our understanding
of the deferral of maintenance issues at the heart of our multi-million
dollar action against America West Airlines.”***

– Patrick Coughlin, Partner

Coughlin Stoia Geller Rudman & Robbins LLP





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INSTITUTE OF MANAGEMENT ACCOUNTANTS

<http://www.imanet.org/>



ASSOCIATION OF CERTIFIED FRAUD EXAMINERS

<http://www.acfe.com/>

WOMEN IN AVIATION INTERNATIONAL

<http://www.wai.org/>

AIRCRAFT OWNERS AND PILOTS ASSOCIATION

<http://www.aopa.org/>

EXPERIMENTAL AIRCRAFT ASSOCIATION

<http://www.eaa.org/>

LAWYER-PILOT BAR ASSOCIATION

<http://www.lpba.org/index.htm>

NATIONAL BUSINESS AVIATION ASSOCIATION

<http://www.nbaa.org/>



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